

Events (not covered elsewhere)

1. The key events attended last month included:

Industry Stakeholders	Purpose	Accompanied By
Operators		
Jo Bucci, Managing Director and Malcolm Fleming, Public Affairs Officer Postcode Lottery	Sarah, Jo and Cliff met with Jo Bucci and Malcolm Fleming to discuss how gambling regulation can aid charity income and other relevant topics. The Postcode Lottery presented to the Gambling Commission during the meeting	Jo Cartwright and Cliff Young
Jo Taylor, Regional Managing Director Ontario Teachers' Pension Plan and Nigel Railton, Interim CEO, Camelot	Sarah and Sarah met with Jo Taylor and Nigel Railton to discuss recent changes at Camelot and the future direction.	Sarah Gardner
Gareth Davis, Chairman William Hill	Sarah, Bill and Brad attended a meeting with the Board of William Hill	Bill Moyes and Brad Enright
Coral/Ladbrokes, Bloomsbury Darren Butler Regional Operations Manager	Bill and Ian made a site visit to a Licensed Betting Office	Ian Perrygrove
Cashino, Tottenham Court Rd Rick Espey, Area Manager	Bill and Ian made a site visit to an Adult Gaming Centre	Ian Perrygrove

Industry Stakeholders	Purpose	Accompanied By
Operators		
Alan Jackson, Chairman Playtech	Sarah, Bill and Richard met with the Board of Playtech	Richard Bayliss
Jon Moss, International Development Manager Bet 365	Sarah met with Jon Moss to discuss the corporate strategy	N/A

Other Stakeholders		
Other	Purpose	Accompanied By
David Rossington, Director General, DCMS	Mr Rossington visited to the Gambling Commission to meet with the executive team and to discuss the Gambling review, AML and crime and National Lottery areas. Mr Rossington also met with various departments including Sports Betting Integrity, Contact Centre, eSports, Social Responsibility & RGSB.	Executives, Stuart McPhee, Sharon McNair, Ben Haden, Greg Haywood Nick Oliver, Jamie Wall, Jenny Humble, Jon Watkin.
Bradley Gerrard, Telegraph	Sarah had an informal introduction meeting with Mr Gerrard	Tamsin Morgan and Nikita Jan
Hugh Stickland, Chief Economist Citizens Advice	Sarah met with Hugh Stickland to discuss the work Citizens Advice is taking forward on gambling debt and gambling related harm.	Tim Miller
David Holmes, Howgate-Sable	Sarah met with David Holmes for an introductory meeting	N/A
Helen Judge, Director General for Performance and Strategy DCMS	Sarah met with Helen Judge for an introductory meeting	N/A
David Rossington, Director General, DCMS	Sarah met with David Rossington to follow up on Mr Rossington's visit to the Commission (end of April) and to discuss both the National Lottery and Gambling Review areas.	N/A

Other Stakeholders		
Other	Purpose	Accompanied By
Cathryn Ross, Chief Executive Ofwat	Sarah met with Cathryn Ross for a catch up	N/A
Nick Hawkins, Chief Executive Officer Legal Ombudsman	Sarah met with Nick Hawkins as a follow up to a meeting earlier in the year	N/A

Other Events (Conferences and Receptions etc.)	
Event	Description
The Lotteries Council Annual Conference	<p>Sarah made a speech at the Lotteries Council annual conference on the current gambling market landscape and issues in terms of regulating the lotteries sector.</p> <p>The Commission are also running workshops at the event.</p>

Communications update- April

2. Media contacts

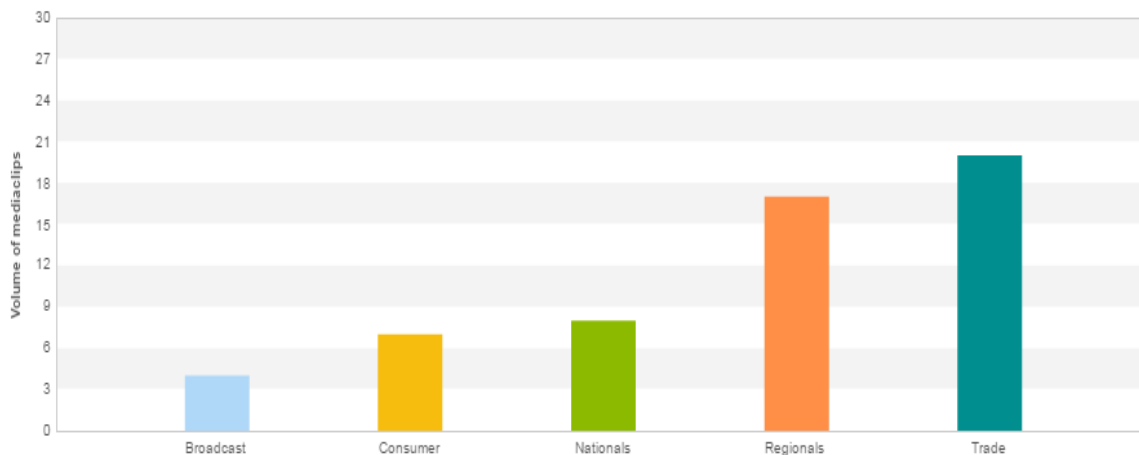
There were 18 media contacts in April.

3. Press monitoring

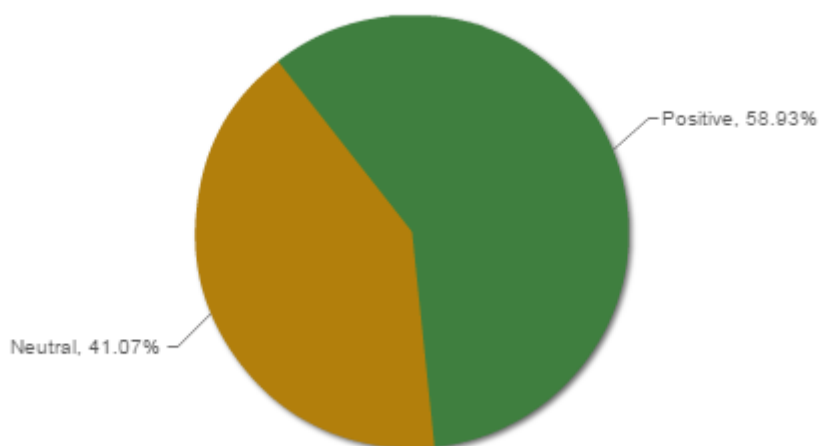
28%	5	Betting
17%	3	Problem gambling (self-exclusion/social responsibility)
11%	2	Integrity
11%	2	Machines
11%	2	Lotteries
6%	1	Advertising/marketing
6%	1	Underage gambling
6%	1	National Lottery
6%	1	Licensing/compliance-crossover

Volume of coverage

There were 56 clips mentioning the Gambling Commission in April, across broadcast, national, regional and trade media. Topics covered include under-age gambling, problem gambling, integrity in sport and coverage for our new business plan. Broadcast coverage includes Richard Watson's interview with Radio 4 regarding skins betting and a BBC One 6 o'clock news piece looking at FOBTs, which sites our research.



4. Topics and tone of coverage



Positive coverage:

- Gambling Commission publishes business plan
- eSports and virtual currencies paper
- ADR provider review
- Gambling participation report cited across number of articles

Neutral coverage:

- Range of topics including FOBTs, remote and problem gambling.

Negative coverage:

- No notably negative coverage

5. Press releases

Gambling Commission launches 2017/18 business plan and invites the industry to have a say on plans for next three years

Fairground operators reminded to follow gaming machine rules

Publications

SBIU newsletter - April 2017

Casino drop and win

Two e-bulletins and one LA Bulletin.

6. Events

- Sarah Harrison took part in a panel session at the Discovery 2017 conference in Toronto, Canada.
- Ian Angus delivered a keynote speech and took part in panel session at the Policy-UK conference on 'Best Practice, Emerging Innovations and Future Frameworks'. Razwana Kausar also attended.
- Jo Cartwright attended the Bingo Association AGM
- Tim Miller delivered a keynote speech at the CIEH conference in Cardiff

7. Parliamentary questions

There were 5 Parliamentary questions asked relating to gambling during April. Please note the low number is due to the General Election being called on the 18th April.

Lord Harris of Haringey | In the light of the Written Answer by Lord Ashton of Hyde on 2 March (HL5634), what measures they use in assessing whether the Gambling Commission is effective in preventing underage gambling.

Fiona Bruce MP | To ask the Secretary of State for Culture, Media and Sport, What estimates she has made of the cost of problem gambling to the Government.

Fiona Bruce MP | To ask the Secretary of State for Culture, Media and Sport, What assessment she has made of the effectiveness of player protection measures for fixed odds betting terminals.

Tom Watson MP | To ask the Secretary of State for Culture, Media and Sport, when she will announce the findings of her Department's review of stakes and prizes for gaming machines.

Margaret Ferrier MP | To ask the Secretary of State for Culture, Media and Sport, how much lottery funding has been allocated to the Deaflympics in each of the last three years.

8. Articles published

There were no articles published this month.

9. Forward planner

This is available in the Communications Forward Planner which is updated regularly.

10. Internal communications

Communications plans for Transparent Reward, mylifestyle, Mental Health Awareness Week and the internal coaching offer were delivered. Work commenced on a communications/engagement plan for Licensing Redesign and a writing skills development project for the Licensing team (this will be based on the work already done with the Contact Centre).

We continue to support the KIM team in the SharePoint rollout – targeted communications have been developed and issued to the first pilot group and to the National Lotteries team.

The work on the Sports Betting Integrity team's Hive pages (carried out by Lee Barrett, who is currently on secondment to us) was successfully completed.